



# INNOVATION AFRICA DIGITAL SUMMIT 2019

The Sheraton Addis, Addis Ababa. Ethiopia • 10th-11th June 2019



Day 1 - 10th June

Headline Sponsor

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08:00	<b>REGISTRATION &amp; NETWORKING</b>
09:30	<p><b>WELCOME &amp; OPENING CEREMONY</b></p> <p>CEO Extensia – WELCOME</p> <p>Minister - Ministry of Innovation &amp; Technology Ethiopia (MiNT)</p> <p>PRIME MINISTER - ETHIOPIA</p> <p>Group President CEO – MTN Group ( <i>Headline Sponsor</i> )</p> <p>East Africa Area Business Head - Mastercard ( <i>Conference Programme Sponsor</i> )</p> <p>Chief, New Technologies &amp; Innovation - United Nations Economic Commission for Africa (UNECA)</p>
10:45	<b>NETWORKING BREAK – PHOTO OPPORTUNITY</b>
11:15	<p><b>COMPETITIVE MARKET BEST PRACTICES - Panel</b></p> <p>Moderator - VP &amp; Customer Unit Head S.E Africa – Ericsson ( <i>Lanyard Sponsor</i> )</p> <p>Chief Regulatory &amp; Corporate Affairs – MTN Group ( <i>Headline Sponsor</i> )</p> <p>CEO International – Etisalat ( <i>Media Sponsor</i> )</p> <p>CEO, Sierra Leone – Orange ( <i>Badge Sponsor</i> )</p> <p>* Vodafone</p>
12:15	<p><b>SOLUTION SHOWCASES - Presentations</b></p> <p><b>NuRan, World Telecom Labs, Hughes Networks, Aviat Networks, MATRIX</b></p>
12:30	<b>NETWORKING LUNCH ( <i>Sponsored by Huawei</i> )</b>
14:00	<p><b>COMMUNITY NETWORKS &amp; RURAL CONNECTIVITY FOR EMPLOYMENT &amp; REVENUE GENERATION - Panel</b></p> <p>Moderator – Africa Regional Director - NuRan Wireless</p> <p>Regional Director Africa - Hughes Network Systems</p> <p>Director, African Regional Bureau – ISOC</p> <p>DG - National ICT Development and Administration Sector (MiNT)</p>
14:45	<p><b>ROADMAPS TO COMPETITIVE TELECOMS MARKETS - Keynote</b></p> <p>Chief Legal and Regulatory Officer - Etisalat International ( <i>Media Sponsor</i> )</p>
15:05	<p><b>BENEFITS OF AN INDEPENDENT TOWERCO MODEL - Keynote</b></p> <p>CEO - Helios Towers ( <i>Entrance Hall Sponsor</i> )</p>
15:25	<p><b>UNIVERSAL ACCESS: SUCCESS FACTORS IN AFRICA – Keynote</b></p> <p>VP Africa – Nokia Networks ( <i>Event Sponsor</i> )</p>
15:45	<b>NETWORKING BREAK</b>
16:15	<p><b>FIBRE FOR ALL: SHARED ACCESS MODELS - Keynote</b></p> <p>*CEO - One Africa Broadband Connectivity (1-ABC) (Part of Liquid Telecom Group)</p>
16:35	<p><b>TRANSFORMING DIGITAL ECO SYSTEMS - Keynote</b></p> <p>CEO MEA – Orange ( <i>Badge Sponsor</i> )</p>
16:55	<b>ICT-EMPOWERING the DIGITAL ECONOMY – Keynote</b>
17:15	<p><b>ICT- SATELLITE FOR MOBILITY DEVELOPMENT- Keynote</b></p> <p>Global Sales and Business Development Manage - Thuraya ( <i>Event Sponsor</i> )</p>
17:35	<p><b>ICT-EMPOWERING AGRICULTURE – Joint Keynote</b></p> <p>*Chief Scientist &amp; Master Inventor + VP - IBM</p>
18:00	<b>WRAP UP &amp; CLOSE: DAY 1</b>
19:00	<b>EVENING DINNER AND ENTERTAINMENT</b>



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## Day 2 – 11th June

8:30	<b>NETWORKING/ START of DAY 2</b>
9:30	<b>Conference Chair OPENING REMARKS</b>
9:35	<b>*Keynote subject to confirm</b> Middle East and Africa Mobile Partnerships VP – Mastercard ( <i>Conference Programme Sponsor</i> )
9:55	<b>SERVICING THE DIGITAL ENTERPRISE - Keynote</b> Chief Digital Officer – MTN Group ( <i>Headline Sponsor</i> )
10:15	<b>SUBJECT TO BE CONFIRMED - Keynote</b> *CEO Ethiopia – ZTE ( <i>Registration Sponsor</i> )
10:30	<b>NETWORKING BREAK</b>
11:00	<b>FINANCIAL INCLUSION - Panel</b> CEO, Burkina Faso- Orange ( Moderator ) ( <i>Badge Sponsor</i> ) Sub-Saharan Africa Division President - Mastercard ( <i>Conference Programme Sponsor</i> ) Co-Founder/CEO - ZRUPEE ePayment and Fintech Consultant - DIGIFINANCE AFRICA Group Head Fiancial Services – MTN Group ( <i>Headline Sponsor</i> )
11:45	<b>ICT FOR ALL: YOUTH, WOMEN &amp; DISADVANTAGED ENGAGEMENT - Panel</b> Africa Code Ambassador - ACW Program by UNESCO/SAP Head of Africa, Alliance for Affordable Internet - World Wide Web Foundation Director Regulatory Affairs Africa, Middle East – Orange ( <i>Badge Sponsor</i> ) State Minister - Ministry of Innovation & Technology (MiNT)
12:30	<b>NETWORKING LUNCH ( Sponsored by Huawei )</b>
14:00	<b>NEXT GENERATION NETWORKS - PRACTICAL STEPS FOR COST REDUCTION - Panel</b> *Partner – McKinsey and Co CTIO - Liquid Telecom Sales Director - Intelsat CEO – GEOshare
14:45	<b>NEXT GENERATION NETWORKS - PRACTICAL STEPS FOR IMPROVING SERVICE QUALITY - Panel</b> Group CTIO – MTN Group ( <i>Headline Sponsor</i> ) Director - Helios Towers ( <i>Entrance Hall Sponsor</i> ) VP Africa – Nokia Networks ( <i>Event Sponsor</i> ) *Partner- Deloitte Consulting
15:30	<b>5G READINESS IN AFRICA - Keynote</b> VP & Customer Unit Head S.E Africa - Ericsson ( <i>Lanyard Sponsor</i> )
15:45	<b>CUSTOMER EXPERIENCE - Panel</b> (Moderator) Partner – McKinsey and Co Managing Director : Communications, Media, Technology Africa - Accenture Director for Marketing Digital and Customer Experience MEA – Orange ( <i>Badge Sponsor</i> ) Sales Director Africa – Matrixx ( <i>Workshop Sponsor</i> )
16:30	<b>NETWORKING BREAK</b>
17:00	<b>ACCELERATING NATIONAL AGENDAS - Panel</b> *(Moderator) Partner – McKinsey and Co Projects Management Executive – Bofinet State Minister - Ministry of Innovation & Technology (MiNT)
17:45	<b>CLOSING ADDRESSES</b> Minister - Ministry of Innovation & Technology Ethiopia (MiNT) Group CFO – MTN Group ( <i>Headline Sponsor</i> ) Sub-Saharan Africa Division President – Mastercard ( <i>Conference Programme Sponsor</i> ) COO- Extensia
18:30	<b>FAREWELL DRINKS</b>

\*Speaker or Job title to be confirmed