



**ACCESS, ENGAGEMENT & RETENTION**  
**INNOVATION AFRICA DIGITAL SUMMIT 2018**

THE SHERATON ADDIS, ADDIS ABABA, ETHIOPIA • 20TH-21ST MARCH 2018



Summit Partner

**DAY 1**

08:00	<b>REGISTRATION &amp; NETWORKING</b>
09:00	<b>WELCOME &amp; OPENING CEREMONY</b> CEO Extensia H.E. Debretsion G. Michael (PhD), Minister <b>MCIT ETHIOPIA</b>
09:20	<b>NETWORK EXPANSION, SERVICE EVOLUTION &amp; CUSTOMER EXPERIENCE</b> <i>keynote</i> CEO <b>EthioTelecom</b>
09:40	<b>ACCESS, ENGAGE &amp; RETAIN</b> Vice President Southern and East Africa and Ghana (SEAGHA) Region <b>MTN Group</b>
10:00	<b>EMBRACING THE 5G FUTURE AND DRAMATIC OPPORTUNITIES</b> CTO <b>ZTE</b>
10:20	<b>NETWORKING BREAK</b> Photo Opportunity
11:00	<b>SHARED INFRASTRUCTURE AND OPEN ACCESS NETWORKS</b> <i>panel</i> Head of Network Planning and R&D <b>Internet Solutions Kenya</b> CEO <b>Eneza Technologies</b> CEO <b>Hotspot Networks (Nigeria)</b> Regional Manager MEA <b>NuRAN</b>
11:50	<b>CONNECTING AFRICA WITH SATELLITE IOT AND M2M NETWORKS</b> Business Development Manager, Humanitarian Sector <b>Thuraya</b>
12:10	<b>PAN AFRICAN DIGITAL NETWORKS</b> <i>keynote</i> Chairman East Africa <b>Liquid Telecom</b>
12:30	<b>REGULATIONS TO PROMOTE BROADBAND AND DIGITIZATION</b> Chief Legal and Regulatory Affairs Officer <b>Etisalat International</b>
12:50	<b>SOLUTION SHOWCASES</b> <i>presentations</i> <b>Thuraya • Hughes Networks • NuRAN Wireless • iDirect • NetApp • ACE</b>
13:10	<b>NETWORKING LUNCH</b>
14:20	<b>DIGITAL FOUNDATIONS, POLICIES FOR AFRICA</b> <i>keynote</i> Regional Director for Africa <b>ITU</b>
14:40	<b>NETWORK FUNCTION VIRTUALISATION</b> <i>keynote</i> Regional VP Africa <b>Mavenir</b>
15:00	<b>DELIVERING A FAST-TRACK DIGITAL EXPERIENCE</b> <i>keynote</i> Sales Director Africa <b>Matrixx Software</b>
15:20	<b>DRIVING A COMMERCE REVENUE STREAM ON MOBILE VIA SERVICE AND ECO SYSTEM</b> <b>OPTIMISATION</b> <i>keynote</i> Group Chief Digital Officer <b>MTN</b>
15:45	<b>NETWORKING BREAK</b>
16:15	<b>DIGITAL AFRICA – APPLIED INNOVATION</b> <i>panel</i> Faculty Manager <b>Strathmore University</b> Founder <b>ICT Innovators Cooperative society Uganda</b> Governor <b>Bungoma County</b> Honorary Consul <b>Consulate of Estonia</b>
17:15	<b>CLOSE – DAY 1</b> <b>FOLLOWED BY CULTURAL DINNER</b>



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**DAY 2**

9:00	<b>INTEGRATION OF ICT AND BANKING - HOW BANKS AND TELCOS CAN COOPERATE OR COMPETE SUSTAINABLY</b> CIO Kenya Bankers Association
	<b>FINANCIAL ACCESS – BEYOND MOBILE MONEY</b> Manager Enterprise System Commercial Bank of Africa
	<b>DIGITAL ECOMMERCE</b>
	<b>FINANCIAL INCLUSION</b> Executive of Mobile Financial Services MTN Group
10:15	<b>SOLUTION SHOWCASES presentations</b> ABS • WTL • Globecomm • SirNet Technologies
10:30	<b>NETWORKING BREAK</b>
11:00	<b>DATA PRIVACY</b> Partner Telecom, Media & Technology DLA Piper
	<b>DATA SECURITY</b> Chief Operating Officer Serianu
	<b>BUSINESS WITH CONNECTED CUSTOMERS</b> Infrastructure Solutions Manager - Middle East, Turkey, Africa (META) - Dell EMC
12:15	<b>NETWORKING LUNCH</b>
13:30	<b>MANAGED SERVICES</b>
	<b>CUSTOMER ENGAGEMENT</b> Regional VP - India, Middle East & Africa Oracle
	<b>DIGITAL CUSTOMER EXPERIENCE</b> East Africa Call Centre Manager Old Mutual
14:30	<b>NETWORKING BREAK</b>
15:00	<b>QUALITY OF SERVICE MEASUREMENT</b>
	<b>CUSTOMER EXPERIENCE</b>
	<b>IMPROVING NETWORK EFFICIENCY THROUGH INFRASTRUCTURE SHARING</b> Business Development Director Helios Towers
16:00	<b>EARTH OBSERVATION AND THE FEED THE WORLD IN 2050 CHALLENGE</b> Waterwatch Cooperative
16:20	<b>DIGITAL ETHIOPIA</b>
16:40	<b>CLOSING REMARKS</b>



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