



ACCESS, ENGAGEMENT & RETENTION

INNOVATION AFRICA DIGITAL SUMMIT 2018

ADDIS ABABA, ETHIOPIA. 20TH-21ST MARCH 2018



Ministry of Communication &
Information Technology
MCIT

OFFICIAL SUMMIT PARTNER

DAY 1

08:00	REGISTRATION & NETWORKING
09:00	WELCOME & OPENING CEREMONY
09:30	CEO Extensia H.E. Deputy Prime Minister, Ethiopia and Minister MCIT
09:30	NETWORK EXPANSION, SERVICE EVOLUTION & CUSTOMER EXPERIENCE <i>keynote</i>
10:00	CEO EthioTelecom
10:00	SOLUTION SHOWCASES <i>presentations</i>
10:15	Hughes Networks • NuRAN Wireless
10:15	NETWORKING BREAK <i>Photo Opportunity</i>
11:00	SHARED INFRASTRUCTURE AND OPEN ACCESS NETWORKS <i>panel</i>
11:45	Head of Network Planning and R&D IS Kenya CEO Eneza Technologies Head of East Africa Cisco (Moderator) Group Chief Technology and Innovation Officer Liquid Telecom
11:45	NEXT GENERATION MOBILE NETWORKS <i>panel</i>
12:45	CTO Safaricom Regional Manager MEA NuRAN
12:45	OPEN CELLULAR <i>keynote</i>
13:00	Fellow ISOC
13:00	NETWORKING LUNCH
14:15	
14:15	CAPEX FREE NETWORKS <i>keynote</i>
14:35	
14:35	NETWORK AS A PLATFORM <i>keynote</i>
14:55	Regional VP Africa Mavenir
14:55	CONVERGED BILLING and CUSTOMER CARE <i>keynote</i>
15:15	Sales Director Africa RedKnee
15:15	SOLUTION SHOWCASES <i>presentations</i>
15:30	
15:30	NETWORKING BREAK
16:15	
16:15	DIGITAL AFRICA – APPLIED INNOVATION <i>panel</i>
17:15	Faculty Manager Strathmore University
17:15	CLOSE – DAY 1



DAY 2

09:00	MONETISING & COMMERCIALISING YOUR DATA keynote
09:20	
09:20	DATA PROTECTION keynote
09:45	Manager Policy and Markets Access Access Partnership
09:45	DATA SECURITY panel
10:45	Chief Info. Sec. Officer Airtel International
10:45	SOLUTION SHOWCASES presentations
11:00	
11:00	NETWORKING BREAK
11:45	
11:45	MONETISING IoT keynote
12:05	
12:05	FINANCIAL ACCESS – BEYOND MOBILE MONEY keynote
12:25	Manager Enterprise System Commercial Bank of Africa
12:25	EARTH OBSERVATION AND THE FEED THE WORLD IN 2050 CHALLENGE keynote
12:45	Waterwatch Cooperative
12:45	NETWORKING LUNCH
14:00	
14:00	MANAGED SERVICES & BPO keynote
14:20	
14:20	SOCIAL MEDIA ENGAGEMENT keynote
14:40	
14:40	DIGITAL CUSTOMER EXPERIENCE keynote
15:00	
15:00	NETWORKING BREAK
15:30	
15:30	QUALITY OF SERVICE MEASUREMENT Keynote
15:45	
15:45	CUSTOMER ENGAGEMENT MANAGEMENT Keynote
16:00	
16:00	DIGITAL ETHIOPIA Keynote
16:30	
16:30	CLOSING REMARKS
17:00	