



ACCESS, ENGAGEMENT & RETENTION

INNOVATION AFRICA DIGITAL SUMMIT 2018

THE SHERATON ADDIS, ADDIS ABABA, ETHIOPIA • 20th-21st MARCH 2018



Ministry of Communication & Information Technology
MCIT

DAY 1

08:00	REGISTRATION & NETWORKING
09:00	WELCOME & OPENING CEREMONY
09:30	CEO Extensia H.E. Debretsion G. Michael (PhD), Minister Ministry of Communication and Information Technology
09:30	NETWORK EXPANSION, SERVICE EVOLUTION & CUSTOMER EXPERIENCE <i>keynote</i>
10:00	CEO EthioTelecom
10:00	SOLUTION SHOWCASES <i>presentations</i>
10:15	Hughes Networks • NuRAN Wireless
10:15	NETWORKING BREAK Photo Opportunity
11:00	SHARED INFRASTRUCTURE AND OPEN ACCESS NETWORKS <i>panel</i>
11:45	Head of Network Planning and R&D Internet Solutions Kenya CEO Eneza Technologies Head of East Africa Cisco CEO Hotspot Networks (Nigeria) (Moderator) Group Chief Technology and Innovation Officer Liquid Telecom
11:45	NEXT GENERATION MOBILE NETWORKS <i>panel</i>
12:40	CTO Safaricom Regional Manager MEA NuRAN Fellow ISOC
12:40	POWERING TELECOM NETWORKS <i>keynote</i>
13:00	
13:00	NETWORKING LUNCH
14:15	POWERING THE ENTERPRISE <i>keynote</i>
14:35	NETWORK FUNCTION VIRTUALISATION <i>keynote</i>
14:55	Regional VP Africa Mavenir
14:55	CONVERGED BILLING and CUSTOMER CARE <i>keynote</i>
15:15	Sales Director Africa RedKnee
15:15	SOLUTION SHOWCASES <i>presentations</i>
15:30	
15:30	NETWORKING BREAK
16:15	
16:15	DIGITAL AFRICA – APPLIED INNOVATION <i>panel</i>
17:15	Faculty Manager Strathmore University
17:15	CLOSE – DAY 1





ACCESS, ENGAGEMENT & RETENTION

INNOVATION AFRICA DIGITAL SUMMIT 2018

THE SHERATON ADDIS, ADDIS ABABA, ETHIOPIA • 20th-21st MARCH 2018



Ministry of Communication &
Information Technology
MCIT

DAY 2

09:00	UNDERSTANDING BLOCKCHAIN <i>keynote</i>
09:20	
09:20	DATA PROTECTION <i>keynote</i>
09:45	Manager Policy and Markets Access Access Partnership
09:45	DATA SECURITY <i>panel</i>
10:45	Chief Info. Sec. Officer Airtel International
10:45	SOLUTION SHOWCASES <i>presentations</i>
11:00	
11:00	NETWORKING BREAK
11:45	
11:45	DIGITAL FINANCE <i>keynote</i>
12:05	
12:05	FINANCIAL ACCESS – BEYOND MOBILE MONEY <i>keynote</i>
12:25	Manager Enterprise System Commercial Bank of Africa
12:25	EARTH OBSERVATION AND THE FEED THE WORLD IN 2050 CHALLENGE <i>keynote</i>
12:45	Waterwatch Cooperative
12:45	NETWORKING LUNCH
14:00	
14:00	MANAGED SERVICES & BPO <i>keynote</i>
14:20	
14:20	SOCIAL MEDIA ENGAGEMENT <i>keynote</i>
14:40	
14:40	DIGITAL CUSTOMER EXPERIENCE <i>keynote</i>
15:00	East Africa Call Centre Manager Old Mutual
15:00	NETWORKING BREAK
15:30	
15:30	QUALITY OF SERVICE MEASUREMENT <i>Keynote</i>
15:45	
15:45	CUSTOMER ENGAGEMENT MANAGEMENT <i>Keynote</i>
16:00	
16:00	DIGITAL ETHIOPIA <i>Keynote</i>
16:30	
16:30	CLOSING REMARKS
17:00	