



INNOVATION AFRICA DIGITAL SUMMIT 2017

SMARTER THINKING

KAMPALA, UGANDA · 25TH-27TH APRIL 2017

The 15th annual IAD Summit was recently concluded at the Munyonyo Commonwealth Resort, Uganda in partnership with the Ministry of ICT and National Guidance, Uganda. The Ugandan regulator, UCC supported the event with keynote speaker insights and a cultural extravaganza and dinner on the evening following the close of the first day.

Focussed on the use of Data to improve Quality of Service, Client Engagement, Organisational Efficiency, Effectiveness and Profitability. The 15th annual [Innovation Africa Digital Summit \(IADS\)](#) wrapped up in Kampala, Uganda, with participation from over 200 delegates from 26 countries, 14 of which were African. There were 50 speakers, panellists and workshop leaders who shared technology trends and business insights over 18 separate sessions, private business meetings and networking (see also some of the earlier takeaways from IADS 2016 ([Nigeria](#)), 2015 ([Zimbabwe](#)) and 2014 ([Gambia](#))).

Key themes and takeaways raised throughout the summit included but were not limited to:

Tech trends and industry dynamics

Smart business strategy

Government and Data

Social impacts and opportunities

Digital risk and security

Community Strategies

Startups and entrepreneurship

Digital Inclusion

Intelligent infrastructure

Policy for a Digital Age

The purpose behind the IAD Summit, as with all Extensia events, is to support the sustainable development of Telecoms and ICT in Africa by connecting key stakeholders with their peers and potential partners and solution providers. The agenda showcases possibilities for those people planning their development strategy based on African best practices and international technology innovations while the business meetings and Extensia Bridge's solution sourcing services helps those people seeking solutions for current needs.

Extensia are now planning their FutureSat Africa Summit in Abuja, Nigeria on the 11th and 12th of July. Now in its second year, FutureSat Africa will be focussed on improving Network Performance, Reliability, Efficiency, Ubiquity, Expansion and Monetisation. Introducing the global satellite sector leaders to discuss how innovations in the Satellite sector can support and add value to Africa's terrestrial networks. This year's FutureSat Summit will see the inauguration of two important working groups for leading Policy Makers and Regulators and for Broadcasters, enabling them to connect with satellite sector leaders to drive sustainable development and best practice.



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Ministry of ICT & National Guidance

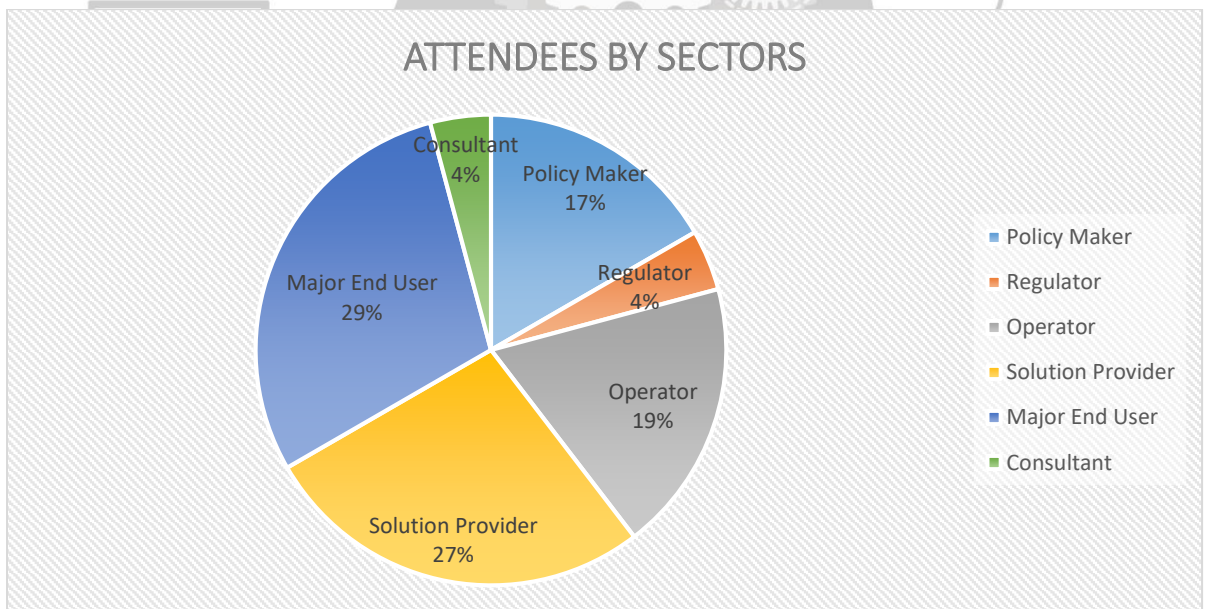
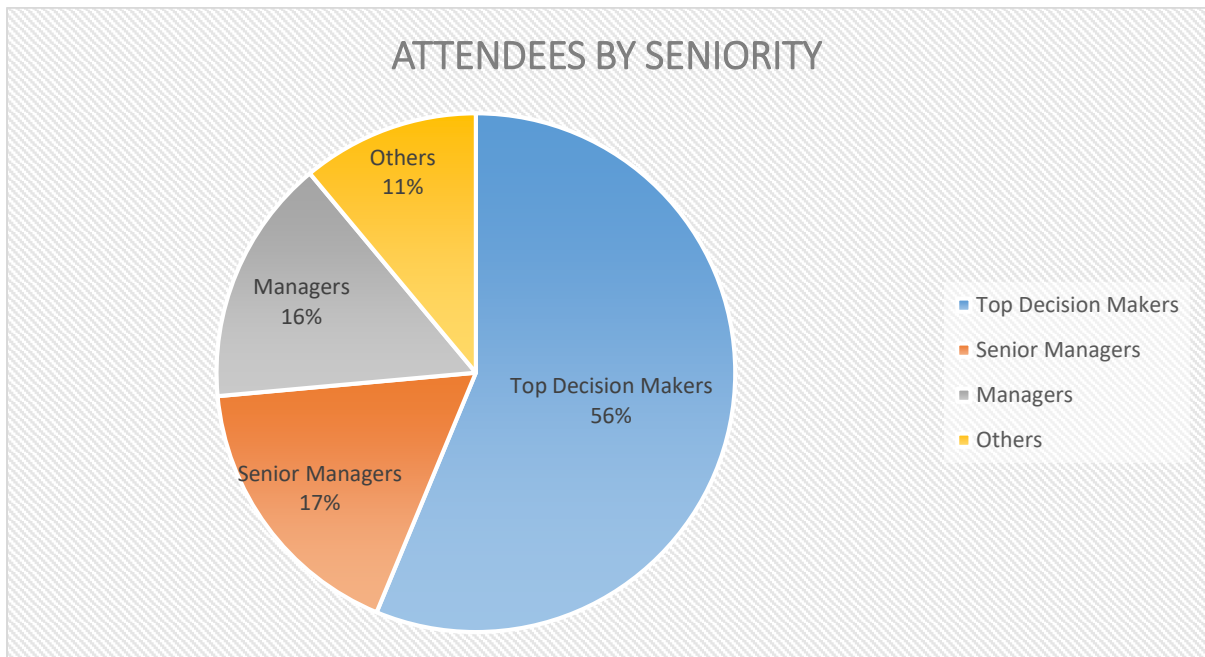


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IAD STATISTICS:





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REVIEW FROM THE CONFERENCE CHAIR - Smart data, decisions and development:

10 key takeaways on digital innovation from IADS 2017:

<https://m.yourstory.com/2017/05/innovation-from-iads-smart-data-decisions/>

VIEW EVENT PHOTOS:

<https://www.flickr.com/gp/148910404@N03/0920Z6>

IAD 2017 – TESTIMONIALS

a selection of Summit feedback:

It has been very educative and has provided solutions that I will advise my organisation to adopt.

Director, Ministry of Defence, Uganda

Well organised. Full of content with experienced participants.

Assistant Commissioner for ICT, Ministry of Foreign Affairs, Uganda

Fantastic!

Director, World Telecom Labs, Belgium

The experience was a great one.

Broadcast Compliance Engineer, Uganda Communications Commission, Uganda

The Summit was greatly informative with a lot of new and smarter ways of ICT experiences shared which was an eye-opener and added to my information base.

Board Director, Uganda Broadcasting Corporation, Uganda

Learnt more about new technologies and business models. Loved it!

President, ICT ET, Ethiopia

Very beneficial. Exposure to new services and technology trends.

DG, National Communication Authority, South Sudan

Excellent!

Operations Manager, iWayAfrica, Uganda

What I've learnt I will try to share with my colleagues and the business community in Uganda.



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Head of Communications Dept., Uganda National Chamber of Commerce & Industry, Uganda

Very useful. It added much to my knowledge of data creation and data management
Deputy Director, Nigerian Communications Commission, Nigeria

Very exciting Summit
GM-Operations, Bank of Africa, Uganda

We very much enjoyed the Summit. Our impression is very good and we now need to follow up the opportunities from over the last couple of days.
Marketing & Communications Manager, CASE on IT /MedUX, Spain

Great event
Sales Manager, Avanti, UK

The Solution Showcases highlighted areas of opportunity. Very good networking
IT Manager, Smart Telecom, Uganda

Incredibly insightful
Head of Technology Hub, Save the Children, Kenya

Insightful and a tremendous opportunity to showcase and utilise available solutions that can be solved by synthesised data.
Country Director, Uganda Startup Cup, Uganda

Loved it!
Chief Director: Business Modernisation, Statistics South Africa, SA

Engaging, a lot of learning, new promising insights
Manager, Generations Inc., Uganda

It was a great experience and valuable to me and my organisation
Senior ICT Officer, Office of the Deputy President, Kenya

Very relevant in diversifying our work
Partnerships Manage, Development Initiatives Uganda

Very impressive to have representatives from all verticals
Sales Director, Mobile Technologies, Dubai



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It was a great experience meeting up with the stakeholders in the ICT industry.

Technical Manager, Thermocool, Uganda

Very educative and memorable

Head of Customer Relations, K2 Telecom, Uganda

The Summit was very informative. I have learned and acquired a lot of knowledge.

Network Manager, Makerere University, Uganda

Very good networking opportunities

IT Manager, Save the Children, Uganda

Very enjoyable and insightful. Good community. Lovely organisation. Great team!

VP for Sales & Marketing, CASE on IT, Spain

Fruitful. Panellists were insightful with their points and explanations

COO, truIT, Uganda

Very good experience

Manager, ACE, Senegal

Very good. We need new ideas for Africa

CCO, MDIC, Lebanon

The Summit was fruitful and enlightening

Ag. CTO, Uganda Telecom, Uganda

Great capacity building and networking

Business Account Manager, Africell, Uganda

We look forward to seeing you again at **FutureSat Africa** (Smarter Networks) in Abuja Nigeria on the 11th, 12th July, **C2C Summit** (Smarter Infrastructure) incorporating FTTH (Fibre to the Home) Council Africa annual summit 2017, in Cape Town, South Africa, on the 4th-6th October.

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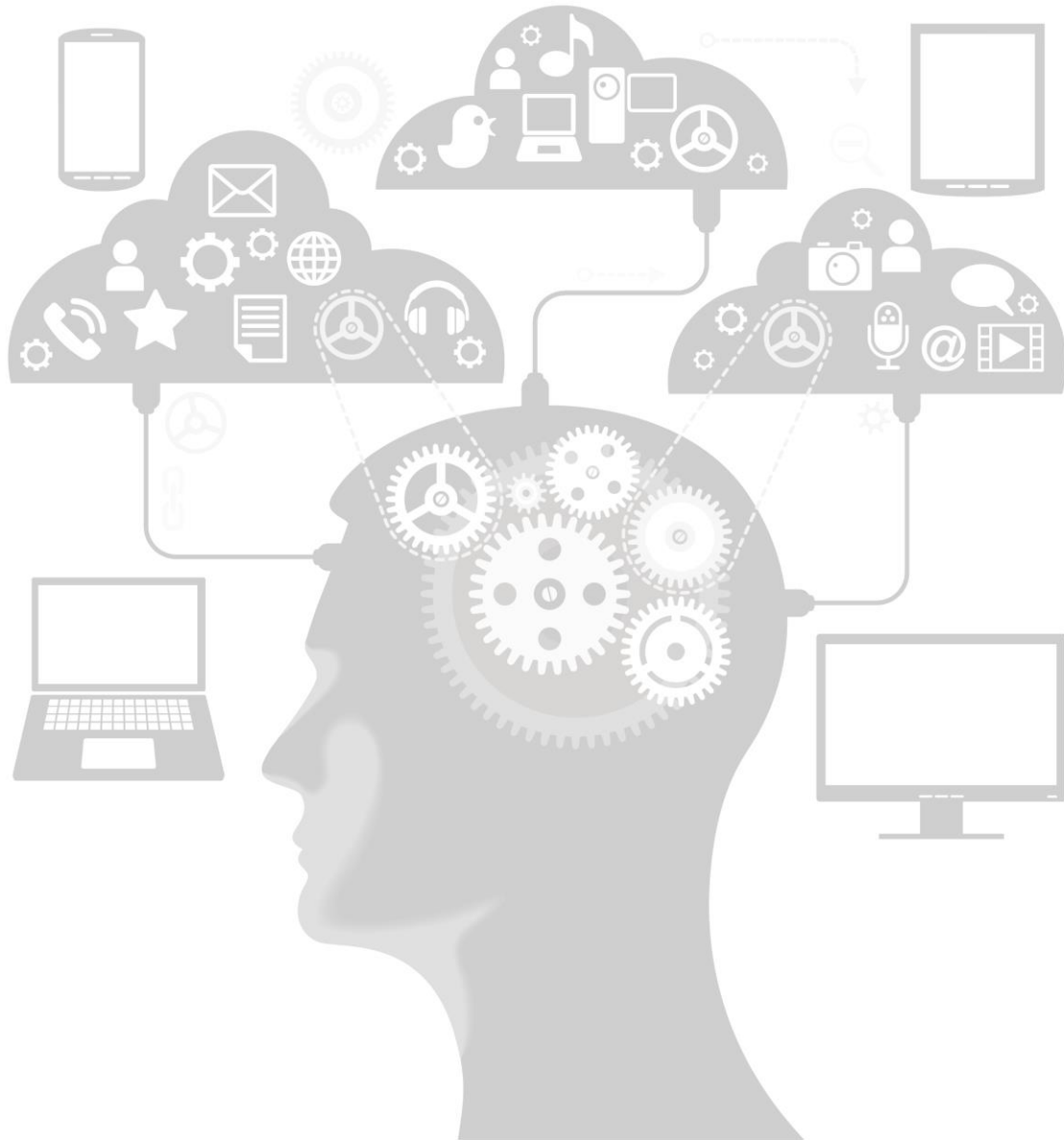


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Adrian Hall – COO Extensia



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